









(KSP-ADB Joint Consulting) Support for Development of the CTEC in Sri Lanka Dissemination Seminar

August 3, 2017 Hilton Colombo Hotel

Objectives:

- Discuss economic development of Colombo-Trincomalee economic corridor
- Discuss support of follow-up ODA project
- Propose policy based on the results of KSP research

MC: Ms. Sun-Young Lim (KEXIM)

08:30 - 09:00	Register & Tea
09:00 - 09:05	Welcome greeting by KEXIM
09:05 - 09:15	Opening remarks by Government of Sri Lanka
09:15 - 10:00	KSP team presentation (1) Urbanization Strategy by Seiyong Kim, Korea University (2) Improving Trade Facilitation: Implementation of Single Window System by Hansung Kim, Ajoo University
10:00 - 10:15	Topic Discussion I
10:15 - 10:30	Tea Break

	KSP team presentation (3) Strategies to Attract Foreign Investors
10:30 - 11:15	 (3) Strategies to Attract Foreign Investors by Moonsung Kang, Korea University (4) Strengthening the Competitiveness of Sri Lanka SMEs through participation in GVC by Backhoon Song, Sungshin Women's University
11:15 - 11:30	Topic Discussion II
11:30 - 12:00	ADB presentation by ADB study team
12:00 - 12:45	Open Discussion and Comments from Government of Sri Lanka Participants
12:45 - 13:00	Closing Remarks 1. Government of Sri Lanka 2. ADB 3. KEXIM
13:00 - 14:00	Lunch